

IBSA TOURISM WORKING GROUP ACTION PLAN

PHASE 1

Article #	Article text	Objectives	Actions/Deliverables	Responsibility	Timeframe	Status
III	The Parties shall encourage, in accordance with their respective national legislations, co-operation between their official tourist bodies and other counterpart organizations. Such co-operation would include the exchange of information, development of joint promotional activities and the exchange of experts and employees from the tourist areas.	Exchange of information	1. Rural Tourism <ul style="list-style-type: none"> • Hosting of a rural tourism development workshop. • Site visits to rural development projects. • Share information on strategies for rural tourism development. 	India	Implemented on 1-5 February 2017	Completed
			2. Beach Tourism <ul style="list-style-type: none"> • Hosting of workshop on beach tourism. • Site visits for beach tourism. • Exchange policy strategies. 	Brazil	February 2019	Outstanding
			3. National Parks and Eco-tourism <ul style="list-style-type: none"> • Share strategies on management of National Parks and development of Eco-tourism. • Exposure to best practices in National Parks and Eco-tourism. • Exposure to Imvelo Awards. • Host fact finding mission for natural parks and eco-tourism management. 	South Africa	Implemented on 2-5 March 2016	Completed

PHASE 2

Article #	Article text	Objectives	Actions/Deliverables	Responsibility	Timeframe	Status
III	The Parties shall encourage, in accordance with their respective national legislations, co-operation between their official tourist bodies and other counterpart organizations. Such co-operation would include the exchange of information, development of joint promotional activities and the exchange of experts and employees from the tourist areas.	Exchange of information	<p>4. Skills Development</p> <ul style="list-style-type: none"> Exposure to the Indian Tourism Institutes. Share information about the Institute and its programmes. Exchange programmes. <p>5. Bidding for Major Events</p> <ul style="list-style-type: none"> Share information on Strategies for bidding for major events. Exposure to events hosted by the three countries. <p>6. Quality Assurance</p> <ul style="list-style-type: none"> Service Excellence Workshop. Share the National Tourism Service Excellence strategy. Fact finding mission on grading. Share strategies on grading of tourism products. Exposure/observe the grading process. Training on grading. 	India	By December 2021	Keeping in view the changed situation due to Covid, induced pandemic, India proposes to organize an online (virtual) training Programme through the Ministrys affiliated Tourism Institute for 10 students / professionals from Brazil and South África for a shorter duration of 5 days by December 2021.
				Brazil	Information was shared through documents sent in 2016. India did not receive information.	•Brazil will resend documents to India.
				South Africa.	Oct – Nov 2021-23	<ul style="list-style-type: none"> Member states were requested to note the national elections that will take place in South Africa during the first half 2019. A proposal will be sent to India and Brazil

V	The Parties shall Endeavour to participate in travel and tourism fairs held in each other's country to showcase the tourism products to further develop tourist traffic between IBSA countries.		7. Annual Event of Tour Operators <ul style="list-style-type: none"> • Host an Annual Event of Tour Operators. 	India	January 2019	The activity was completed from 23rd the 25th September 2019 during India Tourism Mart, in New Delhi
Proposed addendum for 2021-23						
X:	The Parties shall endeavor to simplify the travel procedure in accordance with the laws and regulations in force in their countries to further develop tourist flow among IBSA countries.	Exchange of information and best practice to address the impact and effects of the global outbreak of COVID-19 on the Tourism sector	<ul style="list-style-type: none"> ➤ Innovation during and after the pandemic. ➤ Reviewed strategies for sustainable tourism development. ➤ Exchange of information and best practices in the management of domestic tourism – the new normal. 	India Brazil South Africa	Action to be completed during 2021 – 2023.	To be implemented by all member countries.